

Trainee SoMe Associate



About Dubai XO and MyVenturePro

Dubai XO is a premier real estate company based in Dubai, specializing in premium residential properties for clients across the globe. With a team of dedicated professionals, Dubai XO is committed to exceptional customer service and tailored solutions, ensuring the highest standards of integrity, professionalism, and transparency.

MyVenturePro, on the other hand, focuses on empowering entrepreneurs with seamless business setup solutions in Dubai. From company formation to compliance, MyVenturePro provides expert guidance to simplify the process, making it easier for businesses to thrive in the UAE's dynamic market. Together, Dubai XO and MyVenturePro offer unmatched expertise in real estate and business establishment, delivering value to clients worldwide.

DUBAI XO



Sponsored by OCC Property

MyVenturePro

Job Description

In this role, you will play a vital part in managing and growing our online presence across various social media platforms. Your responsibilities will include creating engaging content, implementing social media strategies, and monitoring performance metrics. If you have a passion for social media, a creative mindset, and excellent communication skills, we invite you to join our dynamic team and contribute to our brand's digital success.

- **Digital Marketing**
- **Content Marketing**
- **Social Media Marketing**
- **Email Marketing**
- **Brand Management**
- **Market Research & Analysis**
- **PPC & Paid Advertising**
- **Search Engine Optimization (SEO)**
- **Customer Relationship Management (CRM)**
- **Project Management**

Qualifications and Requirements

- Bachelor's degree in Marketing, Communications, or a related field (or equivalent practical experience).
- Exceptional writing and editing skills, with the ability to adapt tone and style for different platforms and target audiences.
- Proficiency in crafting engaging website content, blog articles, social media posts, and email newsletters.
- Experience in website content management systems (CMS), particularly WordPress, with a strong understanding of SEO principles.
- Familiarity with social media platforms, their features, and best practices for community engagement and growth.
- Strong analytical skills, with the ability to interpret data and make data-driven marketing decisions.
- Creative mindset with a keen eye for aesthetics and design, collaborating effectively with graphic designers.
- Ability to work independently, manage multiple projects simultaneously, and meet deadlines.
- Excellent communication and interpersonal skills, working effectively within a team environment.
- A passion for the entertainment industry and a deep understanding of current trends and popular culture.

Benefits

- Exposure to a diverse range of marketing activities, including website content creation, social media management, and campaign implementation.
- Collaborative and dynamic work environment that fosters teamwork and encourages innovative ideas.
- Competitive salary and benefits package, including health insurance and vacation allowance.
- Opportunity to enhance your writing skills and create compelling content for various marketing channels, including websites, social media platforms, and promotional materials.

How to Apply

If you are excited about this opportunity and meet the above requirements, we invite you to submit your application.

Please send your resume and application to contact@dubaixo.com.

Kindly include the subject line: "Trainee SoMe Associate - [Your Name]"